

POWER EXPERTS 2017

Utility Air Quality & Environmental Compliance Conference

EXHIBITOR PROSPECTUS



INDIANAPOLIS, INDIANA
15-16 JUNE 2017

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WORLD ARENA

Organized by

At World Arena, we are renowned world experts across a range of industries including power, energy and emerging markets. We have a wealth of knowledge, offering intimate senior level events.

We work to highlight the key issues and challenges facing the global energy industry. Our gatherings are becoming widely acknowledged within the energy community for their quality, prestigious level of sponsors and senior corporate delegation.

COMMITMENT

INNOVATION

RESPECT

EXCELLENCE



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Who Supported Power Experts?



Commercial Partners we worked with



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WHO ATTENDS?

Here is a list of typical job titles

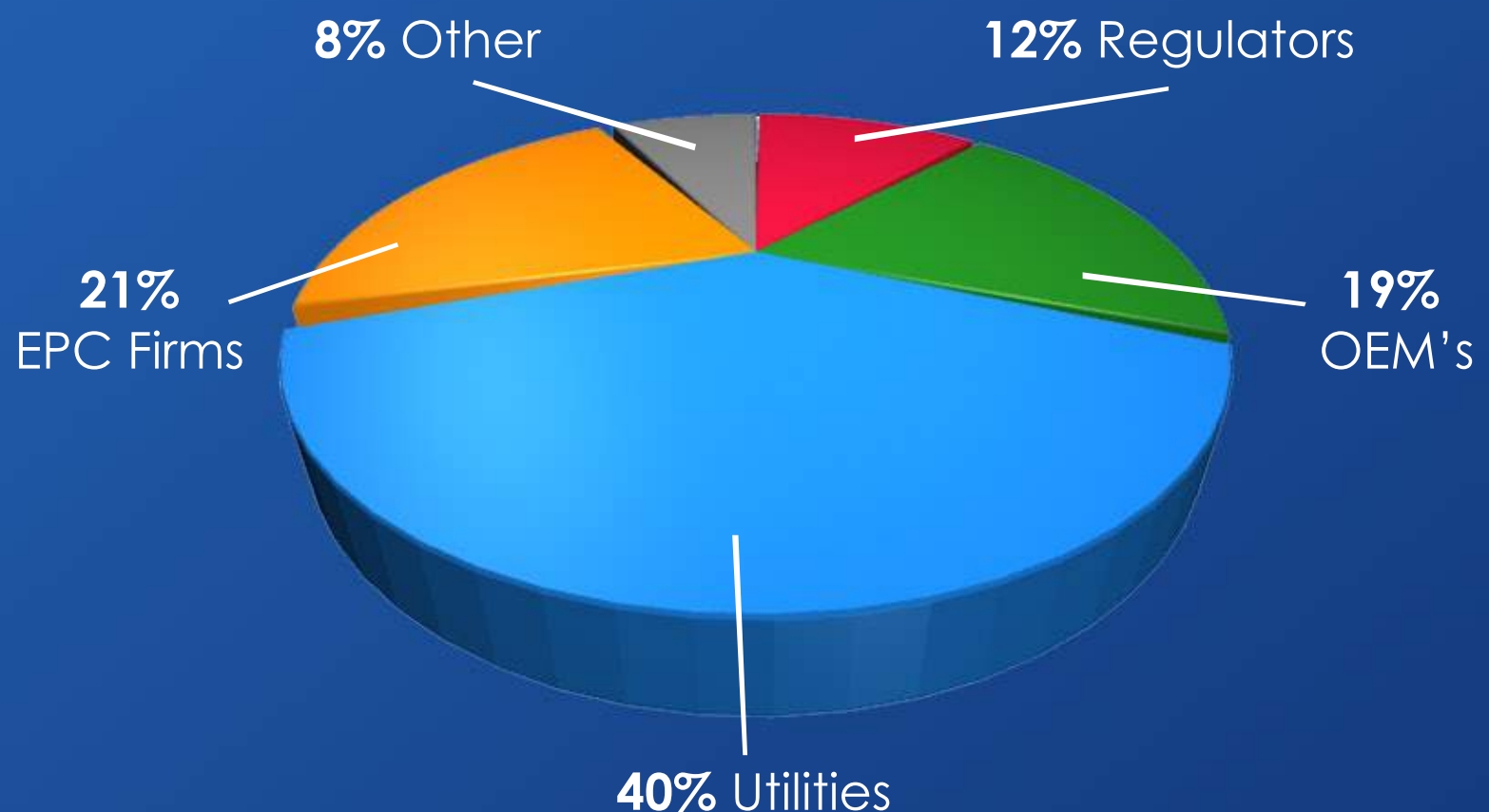
- CEOs
- Power Plant Managers
- Head of Environmental services
- Plant Performance Supervisors
- Heads of Research
- Research Engineers
- Heads of Production
- Emission Control Technology Managers
- Heads of Strategy
- Heads of New Technologies
- Heads of Sustainable Development
- R&D Managers
- Environmental Engineers
- Combustion Engineers
- Power Plants Engineers
- Operations Managers
- Directors of Corporate Strategy
- Managers of Regulatory Affairs
- Technical Directors
- Process Engineers
- Environmental Managers
- Environmental Analysts
- Environmental Specialists
- Project Managers
- Environmental Strategy Managers
- Environmental & Fuels Manages
- Water Programs Leaders
- Technological Specialist
- Air Quality Managers
- Environmental Compliance Managers
- Directors of Air Quality
- Environmental Controls Directors
- CEM's Technicians
- Environmental Affairs Specialist
- Regional Managers
- Combustion Supervisors
- National Accounts Managers
- Business Development Managers
- Directors of Sales and Marketing
- Attorneys
- Senior Chemists
- Engineering Supervisors



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2016 DELEGATES



Purchasing Authority

Final Authority	39%
Recommend	27%
Influence	22%
None	12%

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WHO EXHIBITED PREVIOUSLY?

Here is a list of previous exhibitors

- ABB
- ADA-CS
- ADA-ES
- AEC
- Air Hygiene
- Albemarle
- AMEC
- Babcock & Wilcox
- BASF
- Blome International
- C.E.M. Solutions
- Calgon Carbon
- Carbonxt
- Cemteks
- Combustion Technologies
- Delta Measurement & Combustion Controls
- Duchting Pumps
- Dustex
- EES
- Eurofins
- Fluor
- Forney Corp
- Fuel Tech
- Golden Speciality
- Grace Consulting
- TRC Solutions
- Great Lakes Solutions
- Hadek
- Hempel
- High Temperature Technologies
- Hitachi
- ICL Industrial
- Lextran
- Liberty Steel Fabricators
- Mac Instruments
- Mitsubishi Heavy Industries
- Mitsubishi Hitachi Power Systems America
- Nalco
- Novinda
- Nuemann Systems Group
- Ohio Lumex Co
- Ormantine
- Power & industrial
- Reliant CEM Services, Inc
- Redox Solutions
- SAS Global Corporation
- Siemens
- Solvair
- Southern Research Institute
- Stock Equipment
- Thompson Industrial Services
- United Conveyor Corporation



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REASONS TO EXHIBIT

From visibility to credibility, exhibiting at a conference has hundreds of benefits for your business. Establishing a presence, whether big or small, for your company at a conference gives you a powerful platform for meeting new customers, reaching out to your existing clientele, and building a more established and reliable brand.

- ✓ **Increase sales**
- ✓ **Launch new products**
- ✓ **Build trust and confidence**
- ✓ **Penetrate inaccessible agencies**
- ✓ **Distraction free B2B platform**
- ✓ **Stay ahead of your competition**
- ✓ **Educate customers and prospects**
- ✓ **Receive attendee contact information**
- ✓ **Cultivate relationships and partnerships**
- ✓ **Increase exposure and brand awareness**

All of these optimal benefits can be gained from working with World Arena.

- ✓ **Gain valuable input and feedback from customers**
- ✓ **Generate high quality leads from a targeted audience**
- ✓ **Showcase products and services to potential buyers using hands-on demonstrations**
- ✓ **Meet face to face and shake hands with your customers, decision makers, prospects, and competitors**
- ✓ **Save valuable time, money, and achieve numerous sales and marketing objectives in an ethical, effective, and efficient forum**

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EXHIBITING PACKAGE



ALL INCLUSIVE PACKAGE

- ✓ Two complimentary delegate places for representatives from your company
- ✓ 8 x 10 exhibition area in the networking lounge
- ✓ 6ft table and 2 chairs
- ✓ Media Pack (delegate list and power points)
- ✓ Refreshments and lunch for both days
- ✓ Build effective downstream strategies
- ✓ Complimentary drink reception at close of day one
- ✓ WIFI
- ✓ Electrical access

~~\$3450~~ NOW **\$2800** OFFER ENDS APRIL 2017

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HOW TO SECURE YOUR BOOTH

If you wish to be a step ahead you can do so by applying online via our website (<http://www.powerexperts.us/exhibit/>).

One of our account managers will get in touch with you to ensure all of your needs are satisfied. We value our customers to ensure you receive the best service available..

You can also (www.worldarenagroup.com) and one of our agents will get in touch with you shortly to answer any question you may have.

You can also give us a call: +971 (0) 444 89 941
or send us an e-mail: info@worldarenagroup.com

We hope to see you at the show!



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